

Checkers' Private Labels strike Gold at Food & Home Awards

Checkers has achieved top honours across multiple categories in the prestigious Food & Home Awards 2025 that celebrate some of South Africa's tastiest, most innovative, and most-loved offerings.

A panel of five expert judges evaluated hundreds of entries - from frozen meals and vegan treats to spices and sauces - to identify the very best. Checkers' private label ranges - including [Forage and Feast](#), [Simple Truth](#), Café Culture, Gourmade, Platinum and The Bakery - picked up 20 Gold Awards across a wide range of categories:

Cheese

- Semi-hard cheese: [Forage & Feast Gouda with Tomatoes, Olive & Garlic](#)
- Soft cheese: [Forage & Feast Burrata Cheese](#)

Dairy

- Flavoured yoghurt: [Forage & Feast Cherry & Dragon Fruit Double Cream Yoghurt](#)
- Ice cream: [Forage & Feast Belgian Chocolate Dairy Ice Cream](#)

Jams & preserves

- Preserves: [Forage & Feast Makataan Watermelon Preserve](#)
- Toppers: [Forage & Feast Tomato & Chilli Cheese Topper](#)

Oils

- Seed oil: Forage & Feast Cold-Pressed Grapeseed Oil 250ml

Sauces & condiments

- Pickles & atchars: [Forage & Feast Caponata](#)

Starch

- Mains: [Forage & Feast Italian Cheese Tortellini Pasta](#)
- Sides: [Simple Truth Corn Cous Cous](#)
- Wraps: [The Bakery Chia Seed Tortilla Wrap](#)

Sugar alternatives

- Maple syrup: [Forage & Feast Pure Maple Syrup](#)

Vinegars

- Balsamic vinegars: [Forage & Feast Balsamic Turkish Fig Balsamic Vinegar](#)

Vegan & veg

- Dairy-free desserts: [Simple Truth Cashew Milk Coffee Ice Cream](#)
- Ready meals: [Platinum Curried Pumpkin Soup](#)

Gluten-free

- Bread & pizza bases: [Simple Truth Gluten-Free Pizza Base](#)
- Rusks & biscuits: [Simple Truth Mini Choc Chip Biscuits](#)

Savoury snacks

- Crackers: [Simple Truth Gluten-Free Spicy Barbecue Seed Crackers](#)

Frozen and ready-made meals

- Pies and quiches: [Café Culture Pepper Steak Pie](#)
- Dessert: [Gourmade Malva Bake Pudding](#)
- Ready meals: [Platinum Curried Pumpkin Soup](#)

[Forage and Feast](#) is South Africa's only private label range endorsed by a Michelin-star chef, Jan Hendrik van der Westhuizen.

Offering 287 products across 49 categories, Simple Truth is South Africa's most accessible wellness range. It caters to a variety of dietary needs and is [endorsed](#) by world-renowned chef, restaurateur and healthy food advocate, Jamie Oliver.

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